

Cash Sponsorships

We have designed our sponsorships so that you can customize a package that will work best for you.

All sponsorship levels will receive the following benefits:

- Logo on MPIWSC's website (sponsor page) with hyperlink for 1 year
- Sponsor ribbon on name badge at events/programs for 1 year
- Recognized at all Educational Programs for 1 year
- Recognized as a MPIWSC sponsor on Facebook for 1 year

Enhance your sponsorship experience by participating at one of the following levels and receive access to highly desired opportunities:

Diamond \$5000 – Choose 1 benefit from all levels

Platinum \$4000 – Choose 1 benefit from Premier, Premium, Planner & Prime levels

Gold \$2500 – Choose 1 benefit from Premium, Planner & Prime levels

Silver \$1500 – Choose 1 benefit from Planner & Prime levels

Bronze \$750 – Choose 1 benefit from Prime level

Presidential Level Benefits

- 5-minute podium time & display table at a MPIWSC's Educational Program (*subject to mutually agreeable date*)
- 5-minute video presentation during a MPIWSC's Educational Program (*subject to mutually agreeable date*)
- Take over MPIWSC's Facebook, Twitter, Instagram and LinkedIn with 5 posts for 5 days (*subject to mutually agreeable dates, sponsor provides content for posts*)
- 3 registrations to the MPIWSC's Hive
- 6 registrations to MPIWSC's Educational Programs and/or Strictly Socials
- 6 registrations to MPIWSC's Annual Chapter Awards
- 6 registrations to MPIWSC's Annual Chapter Auction
- 1-year advertisement on MPIWSC's e-blast
- 1-year advertisement on MPIWSC's website
- 5 social media posts via MPIWSC's Facebook or Twitter to promote your company (*subject to mutually agreeable dates, sponsor provides content for posts*)

Premier Level Benefits

- Dedicated promotional email to our email subscribers sent by MPIWSC (*subject to mutually agreeable date*)
- 1 registration to Cascadia Educational Conference
- 2 registrations to the MPIWSC's Hive
- 4 registrations to MPIWSC's Educational Programs and/or Strictly Socials
- 4 registrations to MPIWSC's Annual Chapter Awards
- 4 registrations to MPIWSC's Annual Chapter Auction
- 9-month advertisement on MPIWSC's e-blast
- 9-month advertisement on MPIWSC's website
- 4 social media posts via MPIWSC's Facebook or Twitter to promote your company (*subject to mutually agreeable dates, sponsor provides content for posts*)

Premium Level Benefits

- Host a special raffle for planners in attendance at an educational program and collect their business cards *(subject to mutually agreeable date)*
- 1 registration to the MPIWSC's Hive
- 3 registrations to MPIWSC's Educational Programs and/or Strictly Socials
- 3 registrations to MPIWSC's Annual Chapter Awards
- 3 registrations to MPIWSC's Annual Chapter Auction
- 6-month advertisement on MPIWSC's e-blast
- 6-month advertisement on MPIWSC's website
- 3 social media posts via MPIWSC's Facebook or Twitter to promote your company *(subject to mutually agreeable dates, sponsor provides content for posts)*

Planner Level Benefits

- An article in our monthly email to our membership sent by MPIWSC *(subject to mutually agreeable date)*
- Pop up banner in reception area at MPIWSC events *(subject to mutually agreeable date, banner provide by sponsor)*
- 2 registrations to MPIWSC's Educational Programs
- 2 registrations to MPIWSC's Annual Chapter Awards
- 2 registrations to MPIWSC's Annual Chapter Auction
- 3-month advertisement on MPIWSC's e-blast
- 3-month advertisement on MPIWSC's website
- 2 social media posts via MPIWSC's Facebook or Twitter to promote your company *(subject to mutually agreeable dates, sponsor provides content for posts)*

Prime Level Benefits

- 1 registration to MPIWSC's Educational Programs and/or Strictly Socials
- 1 registration for Annual Chapter Awards
- 1 registrations to MPIWSC's Annual Chapter Auction
- Provide swag/collateral to be placed at all seats at an event for each attendee *(subject to mutually agreeable date, item(s) to be provided by sponsor)*
- Centerpiece displays at a MPIWSC programs *(subject to mutually agreeable date, item(s) to be provided by sponsor)*
- 1-month advertisement on MPIWSC's e-blast
- 1 social media post via MPIWSC's Facebook or Twitter to promote your company *(subject to mutually agreeable date, sponsor provides content for post)*

We are open to additional ideas you might have for a sponsorship benefit as well, if you see something you really want, but it doesn't fall into the level you can afford, talk to us and we will see what we can do to make it happen.

Contact sponsorship@mpiwsc.org and they will help you create a package that is best for your company.

Advertising Rates / E-blast

Need to drive more attendance to an upcoming event? Want to get your company in front of planners and suppliers this month? You can if you advertise with MPIWSC's e-blast communications! We have over 800 e-blast subscribers with a 32% average open rate and 17% average click through rate and it continues to grow.

E-blast Banner Advertisements

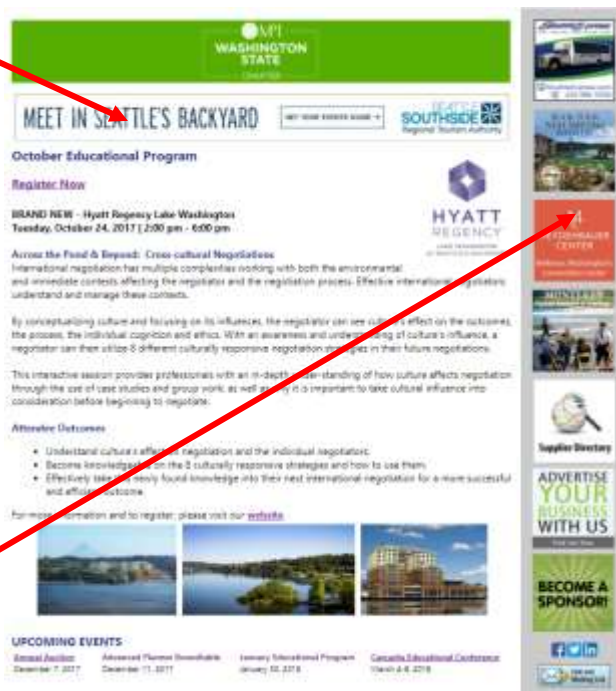
MPIWSC sends out at least 2 e-blasts a month. Your sidebar or banner ad will be included on the e-blasts for the duration of time you select. Sidebar ads will be placed in the right column of the e-blasts and banner ad will be placed at the top under the MPIWSC logo or at the bottom of the e-blast.

Top Banner (800x75 pixels) *	3 month s	6 month s	9 month s	12 months
Member Rates	\$500	\$1000	\$1400	\$1800
Non-Member Rates	\$800	\$1500	\$2100	\$2500

Bottom Banner (800x75 pixels) *	3 month s	6 month s	9 month s	12 months
Member Rates	\$400	\$900	\$1300	\$1700
Non-Member Rates	\$700	\$1400	\$2000	\$2400

*only 1 available at a time in each location

Sidebar (140x140 pixels)	3 month s	6 month s	9 month s	12 months
Member Rates	\$300	\$600	\$800	\$1000
Non-Member Rates	\$600	\$1,200	\$1,800	\$2,050



Personalized E-blast

Promote your organization by sending 1 personalized e-blast to MPIWSC's e-blast subscriber list. You provide the content and we send out the email for you on a mutually agreed upon date. This is a great way to promote an event or promotion as this email will be dedicated to you only.

	1 dedicated e-blast
Member Rate	\$1,000
Non-Member Rate	\$1,500

Article in Monthly E-blast

Have something you want to promote to our members. Place an article in our monthly e-blast. Article should be approximately 5-6 sentences, can have hyperlinks and 1 image. (The Monthly e-blast goes out to about 270 people with a 42% open rate and 23% average click through rate).

	1 month
Member Rates	\$300
Non-Member Rates	\$700

Advertising Rates / Website

Over 4,500-page views and 3000 unique page views per month. We have over 550 visitors to our website each month. Our website, www.mpiwsc.org is another great way to advertise your company through MPIWSC.

Buy 3 months and get 25% off, buy 4 months and get 50% off.

Rotating Top Banner Website Advertisement

Rotating advertisement with up to 4 ads at a time; only 2 are available for purchase.

Top Banner (880x335 pixels)	1 month
Member rate	\$250
Non-member rate	n/a



Bottom Website Advertisements

Located on all the pages of the website.

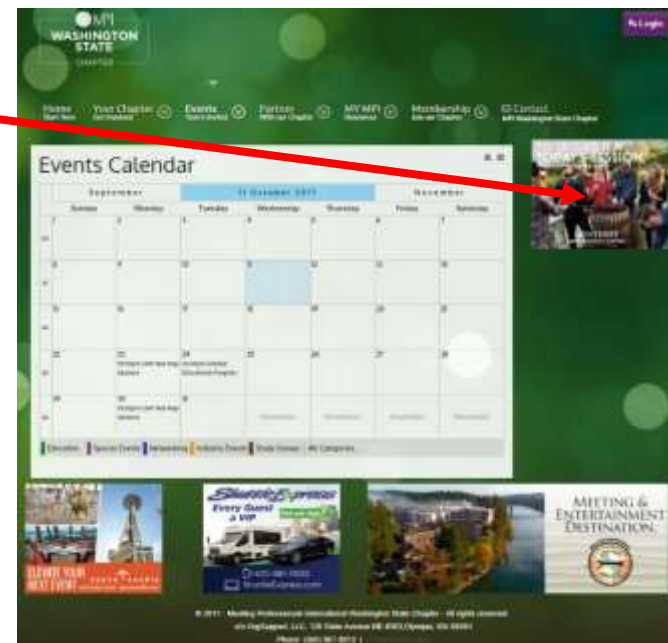
Large (550x200 pixels)	1 month
Member rate	\$150
Non-member rate	\$350

Small (250x200 pixels)	1 month
Member rate	\$100
Non-member rate	\$300

Sidebar Website Advertisements

Located on all pages of the website, except the home page.

Sidebar (250x200 pixels)	1 month
Member rate	\$75
Non-member rate	\$300



Prices for website advertisements are valid for advertisements placed on our website from June 1 – September 30, 2018.

Advertising Rates / Social Media

Take over one of our social media sites and promote your company. You provide the content and we will post for it for you on Facebook, Twitter, Instagram and/or LinkedIn. We have over 4000 followers on our social sites combined.

	1 post / 1 platform	2 posts / 2 platforms or 1 post / 4 platforms	3 posts / 4 platforms
Member Rates	\$100	\$250	\$500
Non-Member Rates	\$500	\$750	\$1000

Advertising Rates / Programs

Want to get in front of our event attendees? With an average of 75 attendees are our Educational Programs, we will give you the opportunity to present in front of our them with either 5-minute podium time or a 5-minute video presentation and a display table during the event.

	1 program
Member Rate	\$1,500
Non-Member Rate	\$2,000

Contact sponsorship@mpiwsc.org if you would like to purchase an advertisement or have any questions.